



Sponsorship Opportunities for 2020

For 2020, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (Fire Keepers Casino and Resort, Battle Creek- February 5-7, 2020), Summer Conference (Grand Traverse Resort, Traverse City - July 15-19, 2020) and Winter Conference (Amway Grand, Grand Rapids - Dec 2-3, 2020) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today....

Annual Meeting and Showcase (Fire Keepers Casino and Resort) – Feb 5-7, 2020

Special Event Sponsors

- Wednesday “All Day” Break Sponsor – \$3,500
- Wednesday Lunch – \$4,000
- ~~Wednesday Reception Heavy Hors d’oeuvres – \$7,000~~
- ~~Wednesday Reception Beverages – \$7,000~~

- Thursday “All Day” Break Sponsor – \$3,500
- Thursday Breakfast - \$3,500
- Thursday Lunch - \$4,000
- Thursday Reception Drinks – \$5,000
- Thursday Reception Light Hors d’oeuvres- \$4,000
- ~~Thursday Dinner Drinks – \$5,000~~

Annual Conference General Event Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500

Showcase Exhibitor - \$595

(Space is limited so please sign up early)



Sponsorship Opportunities for 2020

Summer Conference (Grand Traverse Resort, Traverse City) – July 15-19, 2020

Special Event Sponsor

- ~~Thursday Welcome Reception Heavy Hors d'oeuvres \$5,000~~
- ~~Thursday Welcome Reception Beverages \$5,000~~

- ~~Friday Member Breakfast \$3,000~~
- Friday – Golf giveaways (provide members with golf balls, hats, etc. that showcase your logos) (contact MAA office for details)
- ~~Friday Golf Beverage Sponsor \$2,500~~
- ~~Friday Member Reception Hors d'oeuvres \$4,500~~
- ~~Friday Member Reception Beverages \$5,000~~
- ~~Friday Dinner Drinks \$5,000~~
- ~~Friday Kids Program \$1,000~~

- ~~Saturday Tall Ships Beverage Sponsor \$3,000~~

Summer Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



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Winter Conference (Amway Grand, Grand Rapids) – December 2-3, 2020

Special Event Sponsor

- Entertainment Sponsor - \$8,500
- ~~Welcome Cocktail Reception Hors d'oeuvres – \$4,000~~
- ~~Welcome Cocktail Reception Beverages – \$4,000~~
- ~~Dinner Drinks – \$4,000~~

Winter Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



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To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions
- Same designated exhibit booth space and event registrations for the equivalent level

If your company is interested in being a sponsor please fill out the attached form and return it to the MAA office (fax 517-381-1796 or jpatson@miagg.org).

Company Name:

Contact:

Phone:

e-mail:

Please bill me in 2019 or 2020

2020 Yearlong Sponsor

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

or an Individual Event Sponsor for...

Annual Meeting and Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500
- Showcase Exhibitor - \$595

Summer Conference

- Platinum Sponsor - \$1,000
- Gold - \$750
- Silver - \$500

Winter Conference

- Platinum/Santa - \$1,000
- Gold/Reindeer - \$750
- Silver/Elf - \$500