



2021 MAA Community Relations Awards Program

Entry Form

The MAA Environmental Awards Program is designed to recognize companies in the aggregate industry whose community involvement and support activities enhance the public's perception of the aggregates industry and the image of the individual company.

Any active MAA member (Producer or Associate) is eligible for the award.

The Community Relations Program Award applications will be judged by the MAA Public Relations Committee on the following five criteria:

- Community Participation/Outreach/Special Events
- Donations and service
- Local and state government involvement
- Communications
- Educational outreach
- Media relations

If you are interested in submitting for a MAA Community Relations Award, please describe in detail the variety of ways that your company is active in the above criteria.

A company does not have to meet all of various criteria but must demonstrate how they are improving community relations on a company wide basis and why they feel they should be awarded the MAA Community Relations Award.

All submittals require a \$75 application fee which includes one plaque. If additional plaques are requested for multiple locations, please include an additional \$50 for each additional plaque.

All award recipients will be announced during the February 4, 2021, MAA Annual Conference that will be held at Firekeepers Hotel & Casino.



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Entry Form

Company:

Person Submitting Application:

Title:

Mailing Address:

City:

State:

Zip:

Phone:

e-mail:

Application Fee

Please make sure to include the following application fee:

Basic application fee (includes one plaque) - \$75

Additional plaques for multiple locations at a cost of \$50/each

Total application fee: \$

PLEASE RETURN BEFORE January 1, 2021 TO:
Michigan Aggregates Association
6015 W. St. Joe Hwy, Suite 103, Lansing, MI 48917
Fax: 517.381.1796 – E-mail: jhudgets@miagg.org