



## Sponsorship Opportunities for 2021

For 2021, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (Fire Keepers Casino and Resort, Battle Creek- February 3-4, 2021), Summer Conference (Boyne Mountain, Boyne Falls - July 21-25, 2021) and Winter Conference (Amway Grand, Grand Rapids - Dec 2-3, 2021) on registration flyers, MAA website and event signage.

***Sponsorship opportunities are limited so please sign up today....***

### **Annual Meeting and Showcase (Fire Keepers Casino and Resort) – February 3-4, 2021**

#### **Special Event Sponsors**

- Wednesday “All Day” Break Sponsor – \$3,500
- Wednesday Lunch – \$4,000
- ~~Wednesday Reception Heavy Hors d’oeuvres – \$7,000~~
- ~~Wednesday Reception Beverages – \$7,000~~
  
- Thursday “All Day” Break Sponsor – \$3,500
- Thursday Breakfast - \$3,500
- Thursday Lunch - \$4,000
- Thursday Reception Drinks – \$5,000
- Thursday Reception Light Hors d’oeuvres- \$4,000
- ~~Thursday Dinner Drinks – \$5,000~~

#### **Annual Conference General Event Sponsor**

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500

#### **Showcase Exhibitor - \$595**

(Space is limited so please sign up early)



## Sponsorship Opportunities for 2021

### Summer Conference (Boyne Mountain, Boyne Falls) – July 21-25, 2021

#### Special Event Sponsor

- ~~Thursday – Welcome Reception – Heavy Hors d’oeuvres – \$5,000~~
- ~~Thursday – Welcome Reception – Beverages – \$5,000~~
  
- ~~Friday – Member Breakfast – \$3,000~~
- Friday – Golf giveaways (provide members with golf balls, hats, etc. that showcase your logos) (contact MAA office for details)
- ~~Friday – Golf Beverage Sponsor – \$2,500~~
- ~~Friday Member Reception – Hors d’oeuvres – \$4,500~~
- ~~Friday Member Reception – Beverages – \$5,000~~
- ~~Friday – Dinner Drinks – \$5,000~~
- ~~Friday – Kids Program – \$1,000~~

#### Summer Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



## Sponsorship Opportunities for 2021

### Winter Conference (Amway Grand, Grand Rapids) – December 2-3, 2021

#### Special Event Sponsor

- Entertainment Sponsor - \$8,500
- ~~Welcome Cocktail Reception Hors d'oeuvres - \$4,000~~
- ~~Welcome Cocktail Reception Beverages - \$4,000~~
- ~~Dinner Drinks - \$4,000~~

#### Winter Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



## Sponsorship Opportunities for 2021

**To be a yearlong sponsor the annual cost for the various levels is as follows:**

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions
- Same designated exhibit booth space and event registrations for the equivalent level

If your company is interested in being a sponsor please fill out the attached form and return it to the MAA office (fax 517-381-1796 or [jhudgens@miagg.org](mailto:jhudgens@miagg.org)).

Company Name:

Contact:

Phone:

e-mail:

Please bill me in  2020 or  2021

### 2021 Yearlong Sponsor

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

### or an Individual Event Sponsor for...

#### Annual Meeting and Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500
- Showcase Exhibitor - \$595

#### Summer Conference

- Platinum Sponsor - \$1,000
- Gold - \$750
- Silver - \$500

#### Winter Conference

- Platinum/Santa - \$1,000
- Gold/Reindeer - \$750
- Silver/Elf - \$500