



Sponsorship Opportunities for 2022

For 2022, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (MGM Grand Detroit, Detroit - February 2-3, 2022), Summer Conference (Grand Hotel, Mackinac Island – July 21-24, 2022) and Winter Conference (Westin Book Cadillac, Detroit - December 1-2, 2022) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today....

Annual Meeting and Showcase (MGM Grand Detroit, Detroit) – February 2-3, 2022

Special Event Sponsors

- Wednesday “All Day” Break Sponsor – \$3,500
- Wednesday Lunch – \$4,000
- ~~Wednesday Reception Heavy Hors d’oeuvres – \$7,000~~
- ~~Wednesday Reception Beverages – \$7,000~~

- Thursday “All Day” Break Sponsor – \$3,500
- Thursday Breakfast - \$3,500
- Thursday Lunch - \$4,000
- Thursday Reception Drinks – \$5,000
- ~~Thursday Reception Light Hors d’oeuvres – \$4,000~~
- ~~Thursday Dinner Drinks – \$5,000~~

Annual Conference General Event Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500

Showcase Exhibitor - \$595

(Space is limited so please sign up early)



Sponsorship Opportunities for 2022

Summer Conference (Grand Hotel, Mackinac Island) – July 21-24, 2022

Special Event Sponsor

- ~~Thursday – Welcome Reception – Grand Hotel Front Porch – \$10,000~~
- Thursday – Carriage Ride Sponsor to Dinner at Carriage House - \$2,000
- ~~Thursday – Dinner Service at the Carriage House – \$5,000~~
- ~~Thursday – Dinner Drink Sponsor at Carriage House – \$5,000~~
- Friday – Cabana Host at the Esther Williams Pool - \$500 for the rental of the cabana only (Limited to 2 companies) (Companies will work with the Grand Hotel to determine which snacks and beverages will be provided. The sponsors will split the cost of the snack/beverages) (*Est cost of food and beverages is about \$2,000 per each host*)
- ~~Friday – Poolside Reception – \$10,000~~
- Friday – Dinner Service at Poolside - \$5,000
- ~~Friday – Dinner Drinks – \$5,000~~
- ~~Saturday – Sunset Cruise – \$4,000~~

Summer Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



Sponsorship Opportunities for 2022

Winter Conference (Westin Book Cadillac, Detroit) – December 1-2, 2022

Special Event Sponsor

- ~~Welcome Cocktail Reception Hors d'oeuvres – \$5,000~~
- ~~Welcome Cocktail Reception Beverages – \$5,000~~
- ~~Dinner Drinks – \$5,000~~

Winter Conference General Meeting Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500



Sponsorship Opportunities for 2022

To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions
- Same designated exhibit booth space and event registrations for the equivalent level

If your company is interested in being a sponsor please fill out the attached form and return it to the MAA office (fax 517-381-1796 or kmiriani@miagg.org).

Company Name:

Contact:

Phone:

e-mail:

Please bill me in 2021 or 2022

2022 Yearlong Sponsor

- Platinum - \$2,750 (saving \$250)
- Gold - \$2,050 (saving \$200)
- Silver - \$1,350 (saving \$150)

or an Individual Event Sponsor for...

Annual Meeting and Sponsor

- Platinum Sponsor - \$1,000
- Gold Sponsor - \$750
- Silver Sponsor - \$500

Showcase Exhibitor - \$595

Summer Conference

- Platinum Sponsor - \$1,000
- Gold - \$750
- Silver - \$500

Winter Conference

- Platinum/Santa - \$1,000
- Gold/Reindeer - \$750
- Silver/Elf - \$500