



Sponsorship Opportunities for 2024

For 2024, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (FireKeepers Casino Hotel, Battle Creek - February 14-16, 2024), Summer Conference (Boyne Mountain, Boyne City – July 18-21, 2024) and Winter Conference (Royal Park, Rochester - Dec. 5-6, 2024) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today....

Annual Meeting and Showcase (FireKeepers Casino Hotel, Battle Creek) – February 14-16, 2024

Special Event Sponsors

- Wednesday - "All Day" Break Sponsor – \$2,500
- Wednesday - Lunch Sponsor – \$7,500
- ~~Wednesday - Reception Heavy Hors d'oeuvres – \$9,000~~
- ~~Wednesday - Reception Beverages – \$8,000~~

- Thursday - "All Day" Break Sponsor - \$2,500
- Thursday - Breakfast - \$5,000
- Thursday - Lunch - \$7,500
- Thursday – Reception Hors d'oeuvres - \$5,000
- Thursday - Reception Drinks - \$6,000
- Thursday - Membership Dinner - \$10,000
- ~~Thursday - Dinner Drinks - \$6,000~~



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Summer Conference (Boyne Mountain, Boyne Falls) – July 18-21, 2024

Special Event Sponsor

- ~~• Thursday – Welcome Reception on Mountain Top Heavy Hors d'oeuvres – \$9,000~~
- ~~• Thursday – Welcome Reception – Beverages – \$7,000~~

- Friday - Golf Giveaways (provide members with golf balls, hats, etc. that showcase your logos) *Contact MAA Office for details
- ~~• Friday – Member Reception at Lodge Deck Hors d'oeuvres – \$6,000~~
- ~~• Friday – Member Reception Lodge Deck Reception Beverages – \$6,000~~
- ~~• Friday – Golf Beverage Sponsor – \$4,000~~
- ~~• Friday – Dinner in the Deck Pavilion – \$10,000~~
- Friday - Dinner in the Deck Pavilion Beverages - \$5,000
- ~~• Friday – Kids Program – \$2,000~~

- Saturday – Lunch - \$5,000

- Saturday – Skybridge - \$5,000



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Winter Conference (Royal Park, Rochester) – Dec. 5-6, 2024

Special Event Sponsor

- ~~Welcome Cocktail Reception Hors d'oeuvres - \$7,000~~
- ~~Welcome Cocktail Reception Beverages - \$7,000~~
- Dinner Sponsor - \$10,000
- ~~Dinner Drinks - \$7,000~~



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To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum - \$2,950
- Gold - \$2,250
- Silver - \$1,550

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer.
- Logo displayed on homepage of MAA website.
- Logo displayed on slideshow during conference.
- Logo displayed on signage throughout the event.
- Recognized as sponsor during the event receptions.

If your company is interested in being a sponsor, please fill out the attached form and return it to the MAA office (fax 517-381-1796 or info@miagg.org).

Company Name:

Contact:

Phone:

e-mail:

Please bill me in 2023 or 2024

2024 Yearlong Sponsor

- Platinum - \$2,950
- Gold - \$2,250
- Silver - \$1,550