

### Michigan Aggregates Association 2026-2027 Membership Directory Sponsor



The Michigan Aggregates Association will be publishing an updated Membership Directory with an anticipated distribution in the Summer/Fall of 2026.

Please take this opportunity to reserve your advertising space by completing the form below and sending it to the MAA office via fax at 517-381-1796 or emailing to kmriaini@miagg.org.

Your company's advertising participation helps sustain MAA and its programs as a vital voice for our industry. As an industry leader your company gains the benefits of promoting your services and products.

The MAA Directory will be mailed to all MDOT prequalified contractors and various local units of government in the state of Michigan.

## Sponsor Space Deadline: April 1, 2026

## Please reserve my space in the 2026-2027 MAA Directory

Please furnish an electronic copy of your advertisement by April 1, 2026

For details call Kendra Miriani at (517) 381-1732 or email kmiriani@miagg.org

### Sponsor Page Rates:

Please note that preferred positions are on a first come basis

Back Cover\* – \$2,050 Inside Front Cover\* – \$1,825 Inside Back Cover\* – \$1,825 Section Divider Page\* – \$1,550 Full Page Size - \$1,150 1/2 Page – \$850 \*Preferred Positions

For just \$50 you can have your B/W logo displayed next to your company name in the directory.

| Date:   |
|---|
| Company:  |
| Contact:  |
| Email:  |
| Phone:  |
| Address:  |
| City, State & Zip:  |
| Ad Size & Location:   |
| Check here if you want your logo placed next to your company information for \$50 |
| Total Purchase Amount to be invoiced  |
| \$  |
| Please send any advertisement or logo to Kendra                                   |

Note that all advertisements will be in full color.

Miriaini (kmiriani@miagg.org) no later than

April 1, 2026.

# **Sponsor Specifications**

### Ad Specifications:

- High-resolution PDF files with fonts embedded and raster images at 300 dpi.
- InDesign are accepted but may incur additional production charges.
- Display ads created in Microsoft Word or Microsoft Publisher cannot be accepted.
- Images: 300 dpi, CMYK or grayscale TIFF or EPS; line art: 1200 dpi, TIFF or EPS-No RGB colorspace
- Submit final advertisement art with bleed and trim marks

#### Guidelines for Advertisers:

- Ads requiring changes or corrections will be billed at the minimum hourly rate of \$75.00 per hour, the first hour will be charged in a full hour increment, and half hour increments thereafter.
- If you do not have an ad and would like one created for you, you can contact Mike at Gladstone Printing @ 517-323-2111. You will be billed at the minimum hourly rate of \$75.00 per hour.
- The acceptance of all ads is subject to review by the Michigan Aggregates Association.
- The Michigan Aggregates Association is not responsible for print quality of any advertisements.
- Page size is 8 1/2 x 5 1/2 nominal

### Ad Sizes—Inches (Not to Scale)

