



Sponsorship Opportunities for 2026

For 2026, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (FireKeepers Casino Hotel, Battle Creek - February 11-13, 2026), Summer Conference (Crystal Mountain, Thompsonville – July 16-19, 2026) and Winter Conference (Townsend Hotel, Birmingham – Dec. 3 - 4, 2026) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today....

Annual Meeting and Showcase (FireKeepers Casino Hotel, Battle Creek) – February 11-13, 2026

Special Event Sponsors

- Wednesday - "All Day" Break Sponsor – \$3,000
- Wednesday - Lunch Sponsor – \$10,000
- ~~Wednesday Reception Heavy Hors d'oeuvres – \$9,000~~
- ~~Wednesday Welcome Reception Beverages – \$9,000~~

- Thursday - "All Day" Break Sponsor - \$3,000
- Thursday - Breakfast - \$7,000
- Thursday - Lunch - \$10,000
- Thursday – Reception Hors d'oeuvres - \$5,000
- ~~Thursday Reception/Dinner Beverages – \$9,000~~
- Thursday - Membership Dinner - \$10,000



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Summer Conference (Crystal Mountain, Thompsonville) – July 16-19, 2026

Special Event Sponsor

- ~~Thursday – Welcome Reception on Mountain Top Heavy Hors d'oeuvres – \$8,000~~
- ~~Thursday – Welcome Reception Beverages – \$7,000~~
- ~~Thursday – Chairlift Rides to top of the mountain – \$1,000~~

- Friday - Golf Giveaways (provide members with golf balls, hats, etc. that showcase your logos) *Contact MAA Office for details

- ~~Friday – Golf Beverages – \$4,000~~
- ~~Friday – Member Reception at Lodge Deck Hors d'oeuvres – \$8,000~~
- ~~Friday – Member Reception Lodge Deck Reception Beverages – \$7,000~~
- Friday - Dinner on the Deck Pavilion - \$12,000
- ~~Friday – Dinner on the Deck Pavilion Beverages – \$7,000~~
- Friday - Kids Program - \$2,000

- Saturday – Canoe Transportation - \$4,000



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Winter Conference (Townsend Hotel, Birmingham) – Dec. 3 - 4, 2026

Special Event Sponsor

- ~~Welcome Cocktail Reception Hors d'oeuvres – \$7,000~~
- ~~Welcome Cocktail Reception Beverages – \$7,000~~
- Dinner Sponsor - \$10,000
- ~~Evening/Dinner Beverages – \$10,000~~



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To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum - \$2,950
- Gold - \$2,250
- Silver - \$1,550

Each level yearlong sponsor includes the following...

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions

If your company is interested in being a sponsor, please fill out the attached form and return it to the MAA office (kmiriani@miagg.org or fax 517-381-1796).

Company Name: _____

Contact: _____

Phone: _____

E-mail: _____

Please bill me in ☐ 2025 or ☐ 2026

2026 Yearlong Sponsor

☐ Platinum - \$2,950

☐ Gold - \$2,250

☐ Silver - \$1,550

Special Event Sponsor

Event: ☐ Annual ☐ Summer ☐ Winter

Sponsorship day and event name (Ex. Friday evening beverages):

Sponsorship Amount: \$ _____