2027 Annual Conference Booth Application & Details

MAA Annual Conference/Firekeepers Casino - (February 10 – 12, 2027)

Hurry and reserve your booth today, as there is limited space! **Please do not send money when reserving your booth, you will be billed after the first of the year. Booth payment is required by the start of the conference.**

Cost: $750 per booth – **Includes (1) conference registration**, 1 – 6' rectangular table and 2 chairs, and limited power, and participation in our showcase of vendors 1 minute pitch.

Anyone who you would like to join you at your booth will need to register for the conference.

Further exhibitor details can be found below on the second page.

Please fill out form and email to Kendra Miriani at kmiriani@miagg.org

Company: _____

Staff manning booth(1 included):

_____

Booth Contact E-Mail & Phone: _____

Presenter name & email (If different) for the (1) minute stage presentation.

_____

Will you be preparing a one slide .ppt presentation? _____YES _____NO

Billing Contact & E-Mail: _____

Please let me know if you have any questions
Kendra Miriani | kmiriani@miagg.org | 517.381.1732

Michigan Aggregates Association
2937 Atrium Drive, Ste. 201
Okemos, MI 48864
www.miagg.org

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2027 MAA Annual Conference Showcase Exhibitors,

From the guidance of Firekeepers please unload at the front of the hotel where flatbed carts are available, leave your vehicle during unloading, and the valet team can assist if request. There will be signage to lead you to the pre function area (to the left of the lobby) where you will see our registration table. Please let me know if you need anything mailed to Firekeepers.

Set-Up: Wednesday 2/10 7:00 AM - 11:30 AM
Tear Down: Thursday 2/11 1:00 PM - 3:30 PM
The schedule for our 2027 Annual Conference can be found in our brochure.

To encourage members to visit each booth at the MAA Annual Conference Showcase, each attendee will receive an exhibitor card listing all exhibitors upon event registration. Members will be eligible to win one of many door prizes upon visiting each booth. We will have the drawing on Thursday February 11, 2027 following dinner. **This is a call for Door Prizes for this drawing, and we appreciate you letting us know if you are planning to bring a door prize so that we can plan accordingly.**

Showcase of Vendors

The Showcase of Vendors takes place beginning at 11:15 am during the morning General Session on Wednesday, February 10, 2027. Arrive no later than 10:45 am and take your place in line. Line up alphabetically by company on the left side of the room as you are facing the stage.

Instructions for the individual on stage:

- Each vendor will have someone on stage for 60 seconds to give brief remarks about your company (think elevator pitch)
- A podium and microphone will be provided on stage for your 60 second commercial. You will be alerted when your time is up!
- A single PowerPoint slide will appear on screen while you give your remarks (Please do not use sound, video or animation on the slide).
    - If using custom fonts, please make sure that they are embedded in the presentation. Substitute fonts may be used if fonts are not embedded.
    - If you do not wish to provide a slide, we will display your company Name/Logo.
- *Be seen, make an impression and most importantly, Have fun!*

Instructions for the PowerPoint Slide:

- Each participant can provide 1 slide to be on screen during the 60 second presentation.
- Please do not use sound, video, or animations on the slide.
- If using custom fonts, please make sure that they are embedded in the presentation. Substitute fonts may be used if fonts are not embedded.
- If you do not wish to provide a slide, we will display your company Name/Logo.

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