MICHIGAN AGGREGATES ASSOCIATION

Sponsorship Opportunities for 2027

For 2027, MAA is providing an opportunity for member companies to sign up at the beginning of the year to be either a recognized special event sponsor or a yearlong sponsor at our various events that are scheduled throughout the year.

As a special events sponsor, your company will be listed as a sponsor of such events as various activities, breakfast, beverage, etc.

As a yearlong sponsor your company will be highlighted at the appropriate sponsorship level at our Annual Conference and Showcase (FireKeepers Casino Hotel, Battle Creek - February 10-12, 2027), Summer Conference (The Highlands, Boyne Falls – July 15-18, 2027) and Winter Conference (Amway Grand – Dec. 2-3, 2027) on registration flyers, MAA website and event signage.

Sponsorship opportunities are limited so please sign up today….

Annual Meeting and Showcase (FireKeepers Casino Hotel, Battle Creek) – February 10-12, 2027

Special Event Sponsors

- Wednesday - "All Day" Break Sponsor – $3,500
- Wednesday - Lunch Sponsor – $10,000
- ~~Wednesday - Reception Heavy Hors d'oeuvres – $9,000~~
- ~~Wednesday - Welcome Reception Beverages – $9,000~~

- Thursday - "All Day" Break Sponsor - $3,500
- Thursday - Breakfast - $7,000
- Thursday - Lunch - $10,000
- Thursday – Reception Hors d'oeuvres - $5,000
- ~~Thursday – Reception/Dinner Beverages - $9,000~~
- Thursday - Membership Dinner - $10,000

MICHIGAN AGGREGATES ASSOCIATION

Sponsorship Opportunities for 2027

Summer Conference (The Highlands, Boyne Falls) – July 15-18, 2027

Special Event Sponsor

- ~~Thursday - Welcome Reception - Heavy Hors d'oeuvres - $8,000~~
- ~~Thursday - Welcome Reception - Beverages - $7,000~~

- Friday - Golf Giveaways (provide members with golf balls, hats, etc. that showcase your logos) ***Contact MAA Office for details**
- Friday – Golf Beverages - $4,000

- ~~Friday – Member Reception - Hors d'oeuvres - $8,000~~
- ~~Friday – Member Reception - Beverages - $7,000~~
- ~~Friday – Dinner Service - $12,000~~
- Friday – Dinner Beverages - $7,000

- Saturday – Cookout Member Activity, TBD - $2,000

Winter Conference (Amway Grand, Grand Rapids) – Dec. 2 - 3, 2027

Special Event Sponsor

- ~~Welcome Cocktail Reception Hors d'oeuvres - $7,000~~
- ~~Welcome Cocktail Reception Beverages - $7,000~~
- Dinner Sponsor - $10,000
- ~~Evening/Dinner Beverages – $10,000~~
- Live Entertainment - $5,000

MICHIGAN AGGREGATES ASSOCIATION

Sponsorship Opportunities for 2027

To be a yearlong sponsor the annual cost for the various levels is as follows:

- Platinum - $2,950
- Gold - $2,250
- Silver - $1,550

Each level yearlong sponsor includes the following…

- Recognized as event sponsor on registration flyer
- Logo displayed on homepage of MAA website
- Logo displayed on slideshow during conference
- Logo displayed on signage throughout the event
- Recognized as sponsor during the event receptions

If your company is interested in being a sponsor, please fill out the attached form and return it to the MAA office (kmiriani@miagg.org or fax 517-381-1796).

Company Name: _____

Contact: _____

Phone: _____

E-mail: _____

Billing Email (If Different):_____

Please bill me in ☐ 2026 or ☐ 2027

2027 Yearlong Sponsor

☐ Platinum - $2,950

☐ Gold - $2,250

☐ Silver - $1,550

Special Event Sponsor

Event: ☐ Annual ☐ Summer ☐ Winter

Sponsorship day and event name (Ex. Friday evening beverages):

_____

Sponsorship Total: $_____