



2026 Summer Conference

July 16 - July 19, 2026

Crystal Mountain Resort

12500 Crystal Mountain Dr.
Thompsonville, MI 49683



Thursday, July 16, 2026

2:00 P.M. **MAA Board Meeting** (MAA Board members only)



6:00 P.M. – 8:30 P.M.

Welcome Reception on Mountain Top Including Chairlift Ride with Live Music by Dave Barth Music

- Chairlift Ride Sponsored by HiPoint
- Reception hors d'oeuvres and drinks sponsored by MacAllister CAT



Friday, July 17, 2026

7:30 A.M. to 8:30 A.M. **Membership Breakfast**

8:30 A.M. to 9:15 A.M. **Healthy Living – On Target Living** – *Matt Johnson*

This session will share simple, practical ways to boost energy, focus, and overall health through everyday habits. You will leave with easy changes you can start right away to improve your performance at work and feel better in your daily life.

9:15 A.M. to 9:45 A.M.

Update from Michigan's Legislature – *Representative Curt VanderWall (invited)*

Gain insight into the latest legislative updates shaping Michigan's health policy, natural resources, and overall business climate. This update will highlight current priorities, recent developments, and how state-level decisions may impact your operations and communities.

Lunch on Your Own

11:30 A.M.

MAA Annual Golf Outing at Arcadia Bluffs (The Bluffs Course)

- Beverages Sponsored by Alta Equipment



- Space is limited to 48 golfers
- This is a not a shot gun start. The first tee time is at 11:30 and the last tee time at 1:20 P.M. The address is 4710 Northwood Highway, Arcadia, Michigan (about a 35-minute drive from Crystal Mountain)

1:00 P.M. to 3:00 P.M.

Tour of Iron Fish Distillery and Mixology Class

(Limited to 32 participants. Transportation Included.)



**Afternoon
Networking
Opportunities**
11:30 A.M. to 5:00 P.M.



Afternoon Networking Opportunities Cont'd.

For those not participating in an off-site excursion and planning to relax by the pool, MAA has reserved three private cabanas in Cabana Cove for the entire day offering a comfortable and convenient place to unwind.

6:45 P.M. to 8:45 P.M. Children's Program & Dinner Party – Sponsored by LJ, Inc.



7:00 P.M. to 8:00 P.M.

Lodge Deck Pavilion Reception with Live Music by Levi Britton

Reception hors d'oeuvres and drinks sponsored by AIS Construction Equipment



8:00 P.M. to 9:00 P.M. Lodge Deck Pavilion Dinner

Dinner drinks sponsored by Alta Equipment



7:00 P.M. MAA Speed Corn Hole Tournament.

Sign up at the reception. All proceeds from the competition will benefit a local charity (TBD). Winning teams receives special prize. Corn hole boards will be auctioned with proceeds benefiting the MAA Foundation.

9:00 P.M. to 11:00 P.M. Campfire

MAA is soliciting members that have the skills to play a guitar to participate in the campfire event. If you are willing to assist, please contact the MAA office.

Saturday, July 18, 2026

Breakfast on Your Own

9:00 A.M. to 10:30 A.M. MAA Committee Updates with a Focus on Artificial Intelligence (AI)

The presentation will begin with an overview of how to effectively use AI, including what to avoid, supported by practical examples. It will then transition to updates from MAA committees on key past and upcoming initiatives, along with how artificial intelligence is being applied across different areas of the industry.

Lunch on Your Own

1:00 P.M. to 6:00 P.M. Group Activity, Canoe/Kayak Trip

- Enjoy the gentle flowing lower Platte River with easy gradual turns. This is a great trip for the whole family or the beginning canoers. Make sure to bring a cooler of beverages so that you can enjoy the 2 ½ - 3 hours excursion that ends at Lake Michigan on a nice sandy beach.
- Transportation to and from the livery is provided.



Dinner on Your Own

Sunday, July 19, 2026

Breakfast on Your Own. Depart. Thank you for coming!



Summer Conference 26 Yearlong Sponsors



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Thank you for your support.



2026 Summer Conference



REGISTRATION AND ACTIVITY FEES WILL BE BILLED TO MAA MEMBERS
 Cancellations made within 14 days of the event will not be refunded.

COMPANY: _____

NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

MEMBER PRICE (early registration): \$725.00 MEMBER PRICE (after July 1, 2026): \$850.00
Registration price (includes spouse and family)

MEMBER NAME: _____

SPOUSE NAME: _____

CHILD(REN) NAME(S)	AGE(S)
_____	_____
_____	_____
_____	_____
_____	_____

ANY DIETARY RESTRICTIONS? _____

ACTIVITIES

NAME(S) OF GOLFER(S): GOLF @ THE BLUFFS COURSE - \$300.00

TYPE	COST	NO. OF CANOES/ KAYAKS/ TUBES	NO. OF ATTENDEES	
The Iron Fish Distillery Tour	\$150.00/ea.	_____	_____	
Canoe/Kayak Trip <i>Cost includes transportation</i>	<input type="checkbox"/> Canoe/\$110.00 <input type="checkbox"/> Single Kayak/\$90.00 <input type="checkbox"/> Double Kayak/\$125.00 <input type="checkbox"/> Tube/\$60.00	_____ _____ _____ _____	_____ Children	_____ Adult

Reservations will be made on your behalf.